



# THE ONLINE TOOLS



YOU CAN NOW CATCH ALL THE SESSIONS ON **YOUTUBE: GROWTH AND GOALS**

“A great principle of minimalism is using the minimum amount of resources, which accords perfectly with our present-day need for sustainability.” -Dr Prem Jagyasi

**SAUCE: SIMPLE, APPEALING, UNEXPECTED, CREDIBLE, AND EMOTIONAL.**

MARCH 23



## THE BUSINESS PLAN -AVIAO NETWORK

INTRO / STARTING YOUR BUSINESS PLAN +PIANCA FOUNDER-AVIAO NETWORK

Scratch the surface of the business you want to create. How can you turn your passion into a business or side hustle.

APRIL 6



## FINANCIAL & TAX LITERACY -TRUTHFUL TAXES

MANAGE YOUR FINANCES & LEARN ABOUT YOUR TAXES +GUEST SPEAKER

How Taxes can help you personally and with your business. Simple budget tips, bank accounts and online finance resources.

APRIL 13



## REAL ESTATE AND TEAM BUILDING -JOSHUA PIZARRO

THE BUSINESS OF REAL ESTATE AND HOW TO BUILD A SOLID TEAM +GUEST SPEAKER

Learn the how to use real estate to build a wealth and what to look for in first time home ownership. Tips from on how to build a solid team to help build your business for success.

APRIL 27



## BRANDING & STARTING A CLOTHING LINE -OPTION A

CONCEPTUALIZE YOUR BUSINESS +GUEST SPEAKER

Start thinking of your branding and finalize your business plan. E-mail addresses, social media accounts, etc.

MAY 4



## MARKETING - BLUE BOY BOXING

MARKETING AND BRAND AWARENESS +GUEST SPEAKER

Plan and implement your ideas for marketing. social media, pod cast, youtube commercials, etc. Get creative

MAY 11



## NETWORKING & ENTERTAINMENT BUSINESS -DRO & JOCELYN

EXPAND YOUR REACH +GUEST SPEAKER

Networking is an important part to the success of any business. Learn networking skills that work. Learn how to be a LEADER with simple motivational tips to use amongst your peers.

MAY 18



## BUSINESS LEGAL NEEDS -JORGE / ALIZABETH

LEGAL NEEDS +GUEST SPEAKERS (ATTORNEY)

Trademarking, copy writing, incorporating, contracts, certificates, and what else might be needed to run your business legally. Hear how an attorney from your community made it to where they are at.

JUNE 1



## DIGITAL BUSINESS TOOLS - MARTY MEDINA

WEBSITE AND ONLINE TOOLS

Learn what free online resources are available to help grow your reach and your business at the same time. Websites, social media posts, flyers brochures, online shops and much more.

JUNE 8



## BUSINESS LONGEVITY - ALVON-BURN IT DOWN

TIPS ON HOW TO MAKE YOUR BUSINESS LAST

Listen to business owners share their experience on how they kept their businesses thriving through all the changes happening in the community around them.

JUNE 22



## GIVING BACK - HEELING SOLES

REFLECT, SHARE AND SUPPORT

Reflect and share everything you have learned and let's brain storm on more ideas for the next round. Guest speaker will take you on their journey to success. Learn how you can give back to your community.

WHY NOT CARE

***“The first step toward success is taken when you refuse to be a captive of the environment in which you first find yourself.”***

***-Mark Caine***

## HOW DO I START MY SUCCESS:

- MAKE THE CHOICE TO BE SUCCESSFUL
- BE CONSISTENT
- BELIEVE IN YOUR SUCCESS
- TRUST THE PROCESS
- INSPIRE, SERVE AND ENJOY THE JOURNEY
- LEARN, LEARN, LEARN

## CREATIVE

### -INFOGRAM.COM

Create engaging infographics and reports in minutes  
Graphs, charts, excell type sheets, show your data

### -CANVA.COM (APP AND WEB)

Create anything, publish anywhere.

Logo, flyers, posters, bruchures, social media posts, email, business cards

### -GOOGLE SLIDES, PAGES (APP AND WEB)

Free online tool easily sharable and promotes collaboration within teams.

### -WIX.com (APP AND WEB)

Build a website no matter your skill level.

### -VISME.co

The only design tool you'll ever need to tell and present your stories and translate boring data into stunning visual formats right in your browser. HAS ALMOST EVERY DESIGN TEMPLATE YOU WILL EVER NEED.

### FREE IMAGES - High Quality images

unsplash.com, gratisography.com, freeimages.com

## SOCIAL MEDIA

### -BUFFER.COM, HOOTSUITE.COM

Manage multiple social media accountswith one tool.

## PROJECT MANAGEMENT

### -ASANA.COM (APP AND WEB)

Create project trackers to help track work for yourself or with a team project

### -TRELLO.COM (APP AND WEB)

Create project trackers to help track work for yourself or with a team project

## FUNDRAISING

### -GOFUNDME.com (APP AND WEB)

Collect donations and send out updates about your cause or project.

### -FUNDLY.com (APP AND WEB)

Collect donations and send out updates about your cause or project.

### -KICKSTARTER.com, INDIEGOGO.com (APP AND WEB)

Collect donations and send out updates about your cause or project.

## INVOICING

### -DUE.COM, WAVEAPPS.COM, PAYPAL.com, CASH APP (APP AND WEB)

Invoicing, reciepts, accounting, payroll, payments

## EMAIL AND OUTREACH

### -MAILCHIMP.com (APP AND WEB)

Create email blasts.

### -BOOMERANG.com (APP AND WEB)

Email tool that allows you to schedule emails

### -SURVEYMONKEY.com (APP AND WEB)

Know what is on your customers mind with surveys to help build your hustle.

***“The first step toward success is taken when you refuse to be a captive of the environment in which you first find yourself.”***  
***-Mark Caine***

## **WEBSITES:**

***How to make your business look more professional:***

<https://www.coxblue.com/12-ways-to-make-your-small-business-look-bigger/>

***50 tips to make your small business look bigger:***

<https://www.secretentourage.com/entrepreneur/50-tips-to-make-your-small-business-look-bigger/>

***7 Simple Ways To Make Your Startup Look More Professional:***

<https://www.forbes.com/sites/allbusiness/2018/01/20/7-simple-ways-to-make-your-startup-look-more-professional/#68de973925db>

## **VIDEOS:**

***Videos on how to make your small business look bigger, surf and use what works best for YOU.***

[https://www.youtube.com/results?search\\_query=make+small+business+look+bigger](https://www.youtube.com/results?search_query=make+small+business+look+bigger)

## **BOOKS:**

***Taking the Work Out of Networking: An Introvert's Guide to Making Connections That Count***

by Karen Wickre

***How to Win Friends & Influence People***

by Dale Carnegie

***Creatures of Habit: How to Transform Your Life One Small Change at a Time***

by Scott J. Danes

**SUNDAY**  
I AM POWERFUL

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>

**MONDAY**  
I GOT THIS!

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>

**TUESDAY**  
I CHOOSE TO WIN

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>

**WEDNESDAY**  
ONE LIFE TO LIVE

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>

**THURSDAY**  
I BELIEVE IN ME

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>

**FRIDAY**  
SUCCESS IS IN MY REACH

<b>GOALS FOR THE DAY</b>
<b>WHAT AM I GREATFUL FOR</b>
<b>WHAT MADE TODAY SUCCESSFUL</b>